

Risk Management Made Simple

Welcome to the FREE Online Newsletter about **Systematic Risk Management**
for **executives** and **management professionals**
from **Risk Wise Inc.** and **Diana Del Bel Belluz**

July 2008

BONUS RESOURCE: Kotter's Classic Change Model

Harvard Business School professor John P. Kotter outlined a change management model in his 1996 book **Leading Change**. His 8-stage process has become a classic that can benefit any risk management leader wanting to enhance the practice and culture of risk (and change) management within their organization. **It is particularly useful for dealing with rational resistance** discussed in this month's Feature Article.

Kotter's 8-Stage Change Management Process

1. Establish a sense of urgency
2. Create a guiding coalition
3. Develop a vision and a strategy
4. Communicate the change vision
5. Empower action
6. Generate short-term wins
7. Consolidate gains & produce more change
8. Anchor new approaches in the culture

To view a brief synopsis of the 8 stages and a commentary on the leadership aspects of Kotter's change model from **D. Quinn Mills, professor emeritus, Harvard Business School, visit:**

<http://transitions.atwork-network.com/2007/08/22/kotters-8-stage-change-management-process/>

The Risk Management 'Personal Trainer' program:

Solve a huge problem undermining virtually all risk management leaders!

The problem faced by the vast majority of people tasked with integrating risk management across their organizations is this: **they haven't implemented systematic risk management before.** Successful implementation of systematic risk management requires both solid knowledge of the risk discipline and the skill to shift organizational cultural. **Your Risk Wise 'Personal Trainer' bridges your experience gap.**

When you work with a Risk Wise 'Personal Trainer' you will:

- **Receive personalized on-going support** to systematize risk management and keep your implementation plan on track.
- **Develop actionable solutions that you can apply immediately** to the risk management issues you're grappling with today.
- **Learn to balance the strategic and the tactical** with an advisor who understands the challenges of implementing risk management in a complex business environment.
- **Gain access to a broad array of proven tools and techniques** for the assessment, management and communication of risk.
- **Benefit from the sounding board effect** created when you have the ear of a risk management expert who can help you develop your ideas into creative and feasible solutions.
- **Enjoy the convenience of having private, confidential sessions** over the phone at a time that fits your schedule.

**Earlybird
Bonus
Offer
Expires
August 1st**

Sign up for the **Risk Management 'Personal Trainer' program before August 1st, 2008 and you will receive a complimentary 3 month membership in the Risk Wise 'Inner Circle' program (a \$750 value).** To find out how these programs can accelerate implementation of your risk management programs, visit:

<https://www.riskwise.net/PersonalTrainer.html>

<https://www.riskwise.net/InnerCircle.html>

About Us



Diana Del Bel Belluz
President
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Diana Del Bel Belluz, M.A.Sc., P.Eng., is a risk management advisor who **helps executives in large organizations to implement systematic and sustainable risk management practices.** Since 1990, Diana has been doing **leading-edge risk work** for companies in a wide range of industries and government organizations.

In addition, Diana **advances the field of risk management** by **teaching** university courses and management training seminars, **speaking** at conferences and **authoring** publications on a wide range of risk management topics.

To learn more about Risk Wise, contact Diana Del Bel Belluz directly at: Diana.Belluz@riskwise.ca



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